



Agenda Date: 7/22/15
Agenda Item: IIIB

STATE OF NEW JERSEY
Board of Public Utilities
44 South Clinton Avenue, 9th Floor
Post Office Box 350
Trenton, New Jersey 08625-0350
www.nj.gov/bpu/

CABLE TELEVISION

IN THE MATTER OF THE PETITION OF)
COMCAST OF JERSEY CITY, LLC FOR A) RENEWAL CERTIFICATE OF
RENEWAL CERTIFICATE OF APPROVAL TO) APPROVAL
CONTINUE TO CONSTRUCT, OPERATE AND)
MAINTAIN A CABLE TELEVISION SYSTEM IN)
AND FOR THE CITY OF JERSEY CITY, COUNTY)
OF HUDSON, STATE OF NEW JERSEY) DOCKET NO. CE15030386

Parties of Record:

Dennis C. Linken, Esq., Scarinci Hollenbeck, LLC, for the Petitioner
Robert Byrne, Clerk, City of Jersey City, New Jersey

BY THE BOARD: ¹

On March 10, 1986, the Board of Public Utilities ("Board") granted Controlled Cable Corporation a Certificate of Approval in Docket No. 813C-6758 for the construction, operation and maintenance of a cable television system in the City of Jersey City ("City"). Due to a Board-approved transfer, Comcast Cablevision of Jersey City, Inc. ("Comcast") became the holder of the Certificate. On May 15, 1998, the Board granted Comcast a Renewal Certificate of Approval for the City, in Docket No. CE97060423. Based on a name change, the current holder of the Certificate is Comcast of Jersey City, LLC ("Petitioner"). Although by its terms the Petitioner's above referenced Certificate expired on May 15, 2013, the Petitioner is authorized to continue to provide cable television service to the City pursuant to N.J.S.A. 48:5A-25, pending disposition of proceedings regarding the renewal of its Certificate of Approval.

The Petitioner filed an application for the renewal of its municipal consent with the City on August 9, 2012, pursuant to N.J.S.A. 48:5A-23 and N.J.A.C. 14:18-13.1 et seq. On January 14, 2015, the City, after public hearing, adopted a municipal ordinance granting renewal consent to the Petitioner. On January 21, 2015, the Petitioner formally accepted the terms and conditions of the ordinance. On March 30, 2015, pursuant to N.J.S.A. 48:5A-16, the Petitioner filed with the Board for a renewal of its Certificate of Approval.

The Board has reviewed the application for municipal consent, the petition for a Renewal Certificate of Approval, and the municipal consent ordinance. Based upon this review and the recommendation of the Office of Cable Television, the Board **HEREBY FINDS** the following:

¹ Commissioner Upendra J. Chivukula recused himself due to a potential conflict of interest and as such took no part in the discussion or deliberation of this matter.

1. The Petitioner possesses the requisite legal, character, financial and technical qualifications for the awarding of a Certificate of Approval. Further, the City reviewed these qualifications in conjunction with the municipal consent process. N.J.S.A. 48:5A-22 to -29; N.J.A.C. 14:18-13 et seq.
2. The design and technical specifications of the system will ensure that the Petitioner provides safe, adequate and proper service.
3. The Petitioner has represented that all previously required construction within the franchise territory is complete.
4. The franchise period as stated in the ordinance is 15 years. The Board finds this duration to be reasonable.
5. The City may review the performance of the Petitioner with regard to the ordinance at its discretion. If the City determines that the Petitioner has failed to substantially comply with the material terms and conditions of the ordinance, the City shall provide written notice to the Petitioner of such alleged instances of non-compliance, and shall grant the Petitioner 90 days to cure such deficiency. The City may petition the Board for appropriate administrative action, including revocation of the franchise or reduction of the franchise term, but only after the 90-day opportunity to cure has passed and the deficiency has not been cured.
6. The Petitioner's rates shall be regulated and tariffs shall be filed for all services, in accordance with the rules and regulations of the Federal Communications Commission, the Board and the Office of Cable Television. The Petitioner shall maintain and file with the Board an informational schedule of prices, terms and conditions for unregulated service and promptly file any revisions thereto.
7. Pursuant to statutory requirements, the ordinance specifies a complaint officer to receive and act upon complaints filed by subscribers in the City. In this case, it is the Office of Cable Television. All complaints shall be received and processed in accordance with the applicable rules.
8. Pursuant to statutory requirements, the Petitioner shall maintain a local business office for the purpose of receiving, investigating and resolving complaints. Currently, the local business office serving this provision is located at: 2121 Kennedy Boulevard, Jersey City, New Jersey.
9. Pursuant to N.J.S.A. 48:5A-30, the franchise fee to be paid to the City is specified to be 3.5% of the Petitioner's gross revenues, as defined in N.J.S.A. 48:5A-3(x), derived from cable television charges or fees paid by subscribers for its cable television service in the City. Additional regulatory fees shall be paid to the State in an amount not to exceed 2% of Petitioner's gross operating revenues derived from intrastate operations. The Board finds these fees to be reasonable.
10. The Petitioner shall provide service to any residence or business along any public right-of-way in the Primary Service Area at no cost beyond standard and non-standard installation charges as set forth in the Petitioner's application. For any extension outside of the Primary Service Area, the Petitioner shall utilize the

line extension policy ("LEP") attached to the Certificate. The minimum homes per mile figure is 35.

11. The Petitioner shall provide public, educational and governmental ("PEG") access channels and facilities in accordance with its renewal application and the ordinance. Specifically, the Petitioner shall continue to provide the City with a dedicated local access channel (the "City Channel") for the purpose of cablecasting non-commercial governmental access programming produced or provided by the City, its agents or assigns, following the guidelines established by the City. The City Channel is currently administered by the City and shared with the Board of Education, which produces or provides non-commercial educational programming.
12. Upon written request of the City within two years of issuance of this Certificate, the Petitioner shall make available a dedicated educational access channel to be maintained by the Petitioner for the purpose of cablecasting non-commercial educational programming. Within six months from written request of the City, the Petitioner shall construct and activate, at no cost to the City, an origination site return line for the educational access channel at a location to be determined by the City, which site must be within 200 feet of active cable plant. Upon activation of the educational access channel, the shared City Channel/educational access channel shall be solely used as the City Channel.
13. Within six months of issuance of this Certificate, the Petitioner shall construct, and shall maintain, a dedicated return line from City Hall to the Petitioner's facilities for the purpose of cablecasting live or taped programs on the City Channel from the City Council Chambers and the City Council Caucus Meeting Room. The Petitioner shall provide proof of completion of the return line to the Office of Cable Television.
14. Currently, the City Channel is carried on cable Channel 1. Petitioner may move the channel provided that the company shall not further relocate the City Channel for a period of three years from the date of the initial change, except if the channel line-up is reorganized or a move is necessary to comply with the FCC's "must-carry" rules. If the channel is re-designated, Petitioner shall provide the City with at least 60 days advance written notice, if commercially practicable, but not less than 30 days advance written notice. Petitioner shall provide notification of such change to customers by bill message and on-screen message for a period of two months, commencing as soon as reasonably practicable. Further, the Petitioner shall reimburse the City for reasonable costs incurred by the City with respect to such change, including but not limited to logo modifications, stationery, promotion and advertising, not to exceed \$10,000.00 for each channel. The Petitioner shall provide the compensation and assistance to the City as outlined above for any initial and subsequent relocation.
15. The Petitioner shall maintain a public access channel for use by qualified individuals and organizations in the City. The Petitioner shall provide portable production units which include cameras and recording equipment, and editing suites for community access programming production. The Petitioner shall also provide training for potential access users.

16. Within three months of issuance of this Certificate, the Petitioner shall pay to the City a one-time grant for PEG access-related production equipment and technology needs in the amount of \$200,000.00. Upon payment, the Petitioner shall provide the Office of Cable Television with proof of satisfaction of this obligation.
17. Within three months of issuance of this Certificate and annually thereafter for each year of the 15 year term, the Petitioner shall pay to the City, for the benefit of the City Board of Education, a grant in the amount of \$8,000.00 for support of a video/communications internship. Upon payment of each portion of this grant, the Petitioner shall provide the Office of Cable Television with proof of satisfaction of this obligation.
18. The Petitioner shall provide or continue to provide standard installation and monthly basic cable television service, free of charge, on ten outlets to each school in the City, including public, parochial, and private, elementary and secondary schools certified by the State Board of Education, and any new school that may be constructed and certified during the term of this franchise. To qualify for free installation, the facility must be within 200 feet of the Petitioner's active cable television plant. Each additional outlet installed, if any, shall be paid for on a materials plus labor basis by the school requesting the installation. Monthly service charges, except for equipment, shall be waived on all additional outlets.
19. The Petitioner shall provide one standard installation and monthly basic cable service, free of charge, to City Hall and to each police, fire and emergency management facility and public library, within the City and any such new facility constructed during the term of this franchise. To qualify for free installation, the facility must be within 200 feet of the Petitioner's active cable television plant. Each additional outlet installed, if any, shall be paid for on a materials plus labor basis by the City. Monthly service charges, except for equipment, shall be waived on all additional outlets.

Based upon these findings, the Board **HEREBY CONCLUDES**, pursuant to N.J.S.A. 48:5A-17(a) and 28(c), that the Petitioner has the municipal consent necessary to support the petition; that such consent and issuance thereof are in conformity with the requirements of N.J.S.A. 48:5A-1 et seq.; that the Petitioner has complied or is ready, willing and able to comply with all applicable rules and regulations imposed by or pursuant to State or federal law as preconditions for engaging in the proposed cable television operations; that the Petitioner has sufficient financial and technical capacity, meets the legal, character and other qualifications necessary to construct, maintain and operate the necessary installations, lines and equipment; and that the Petitioner is capable of providing the proposed service in a safe, adequate and proper manner.

Therefore, the Petitioner is **HEREBY ISSUED** this Renewal Certificate of Approval as evidence of Petitioner's authority to construct and operate a cable television system within the entirety of the City.

This Renewal Certificate is subject to all applicable State and federal laws, the rules and regulations of the Office of Cable Television, and any such lawful terms, conditions and limitations as currently exist or may hereafter be attached to the exercise of the privileges granted herein. The Petitioner shall adhere to the standards set forth by the Federal Communications Commission's rules and regulations, 47 C.F.R. § 76.1 et seq., including but not limited to, the technical standards

47 C.F.R. § 76.601 to - 76.630. Any modifications to the provisions thereof shall be incorporated into this Certificate.

Failure to comply with all applicable laws, rules, regulations and orders of the Board or Office of Cable Television and/or the terms, conditions and limitations set forth herein may constitute sufficient grounds for the suspension or revocation of this Certificate.

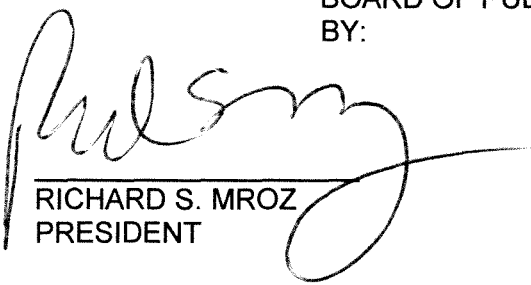
This Renewal Certificate is issued on the representation that the statements contained in the Petitioner's applications are true, and the undertakings therein contained shall be adhered to and enforceable unless specific waiver is granted by the Office of Cable Television pursuant to the authority contained in N.J.S.A. 48:5A-1 et seq.

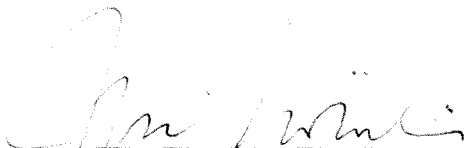
This Certificate shall expire on May 15, 2028.

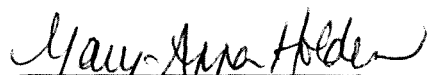
This Order shall be effective on August 1, 2015.

DATED: July 23, 2015


BOARD OF PUBLIC UTILITIES
BY:

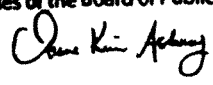

RICHARD S. MROZ
PRESIDENT


JOSEPH L. FIORDALISO
COMMISSIONER


MARY-ANNA HOLDEN
COMMISSIONER


DIANNE SOLOMON
COMMISSIONER

ATTEST: 
IRENE KIM ASBURY
SECRETARY

I HEREBY CERTIFY that the within document is a true copy of the original in the files of the Board of Public Utilities


APPENDIX "I"
OFFICE OF CABLE TELEVISION
LINE EXTENSION POLICY

COMCAST OF JERSEY CITY, LLC
CITY OF JERSEY CITY

A cable operator is required to absorb the cost of extensions to the system in the same proportion that the extension is to the remainder of the system.

Actual subscribers served by the extension are required to absorb the remainder of the cost.

If new subscribers are added to the extension the cost is adjusted and those who previously paid receive an appropriate rebate.

- | | | |
|---|---|---|
| 1. <u># of homes in extension</u>
mileage of extension | = | homes per mile (HPM) of
extension |
| 2. <u>HPM of extension</u>
Minimum HPM that
company actually
constructs in the
system * | = | ratio of the density of
the extension to the
minimum density which the
company constructs in the
system ("A") |
| 3. Total cost of building
the extension times "A" | = | company's share of
extension cost |
| 4. Total cost of building
extension less company's
share of extension cost | = | total amount to be
recovered from
subscribers |
| 5. Total amount to be
<u>recovered from subs</u>
Total subscribers in extension | = | each subscriber's share |

In any case, the company shall extend its plant along public rights of way to:

1. All residences and businesses within 150 aerial feet of the operator's existing plant at no cost beyond the normal installation rate.
2. All residences and businesses within 100 underground feet of the operator's plant at no cost beyond the normal installation rate.

 * The minimum HPM that the company actually constructs in the system or municipality is the minimum number of homes that the company has historically constructed at its own cost. This is a function of the operator's break-even point and its rate of return. Unbuilt systems will use the primary service area rather than construction.

The operator's installation policies shall apply to construction beyond the public right of way.

Detailed accounting and/or financial information to support the minimum HPM shall be supplied to the Office for its approval in such form as required. The minimum HPM shall be updated as appropriate.

When a request for service is received, and unless good cause is shown, cable companies shall:

1. Provide a written estimate within 30 days of such a request.
2. Begin construction within 60 days of receipt of any deposit monies from potential subscribers.
3. Complete construction within six months of receipt of any deposit monies from potential subscribers.
4. Inform each home passed along the extension of the potential costs for subscribers.

Subscribers who pay for an extension shall be entitled to rebates in the following manner:

1. If the company acquires new subscribers subsequent to the initial calculation of step 5 above, the formula will be adjusted and those who have previously paid for the extension will be entitled to an appropriate rebate. In no event shall the amount of the rebate exceed the subscriber's contribution.
2. The company shall keep accurate records of the cost of the extension, the amounts paid by subscribers and any appropriate adjustments.
3. The company shall notify subscribers in the extension of their rights and responsibilities concerning the extension.
4. Once an individual dwelling has paid its share of the extension cost future reconnections or installations shall be made at the company's standard rates.
5. After a period of five years from the installation of the first dwelling unit in the extension no further adjustments shall be made. Installations after five years shall be at the company's standard rate.
6. Once a subscriber is installed, that person shall not normally be entitled to a refund of any monies paid for the installations, except in accordance with the rebate procedure outlined in this policy.

Definitions

Primary Service Area

The Primary Service Area (PSA) can be an entire municipality, but in many instances the PSA is a limited area within a community outside of which a line extension policy may apply. The PSA is depicted by a franchise map and narrative, presented and recorded during the franchise proceedings. It normally remains a fixed geographic area throughout the life of the franchise.

Line Extension Survey

Potential subscribers residing outside the PSA who request service are entitled to an estimate of their share of the cost to secure service. When conducting a survey and estimating costs, a cable company should factor in all potential subscribers who could practicably be included in the extension and give consideration to apparent residential construction in areas contiguous to the proposed extension.

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MAINTAIN A CABLE TELEVISION SYSTEM IN AND FOR THE CITY OF JERSEY CITY,
COUNTY OF HUDSON, STATE OF NEW JERSEY
DOCKET NO. CE15030386

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